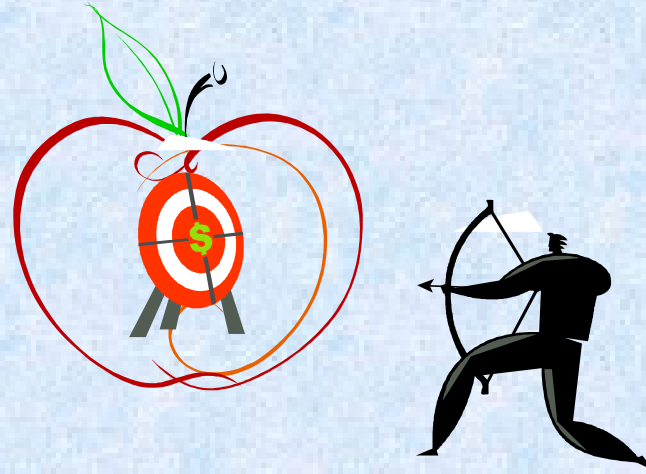


# Apple Update



*Sy Sherman*

May 2013

# Recent Stock Performance

**AAPL:NASDAQ** As of close Monday, 05/13/2013

+30.81 (7.27%)



Today's Open	\$0.00
Previous Close	\$454.74
Day's Range	----
52 Week Range	\$385.10 - \$705.07
Beta	1.00
Average Volume (10 Day)	15,057,162
Put/Call Ratio (1 Day)	0.7
Put/Call Ratio (30 Day)	0.5

Earnings TTM (GAAP) [Details](#)

Earnings Per Share (04/23/2013) **\$41.888**

Price/Earnings **10.86**

Forward P/E **11.44**

Dividends [Details](#)

Quarterly Dividend **\$3.05**

Annual Yield **2.68%**

Previous Ex-Date **May 09, 2013**

Next Pay Date **May 16, 2013**

Shares

Market Capitalization (Large Cap) **\$426.8B**

Enterprise Value **\$387.7B**

Shares Outstanding **938.6M**

Shares Held By Institutions **63%**

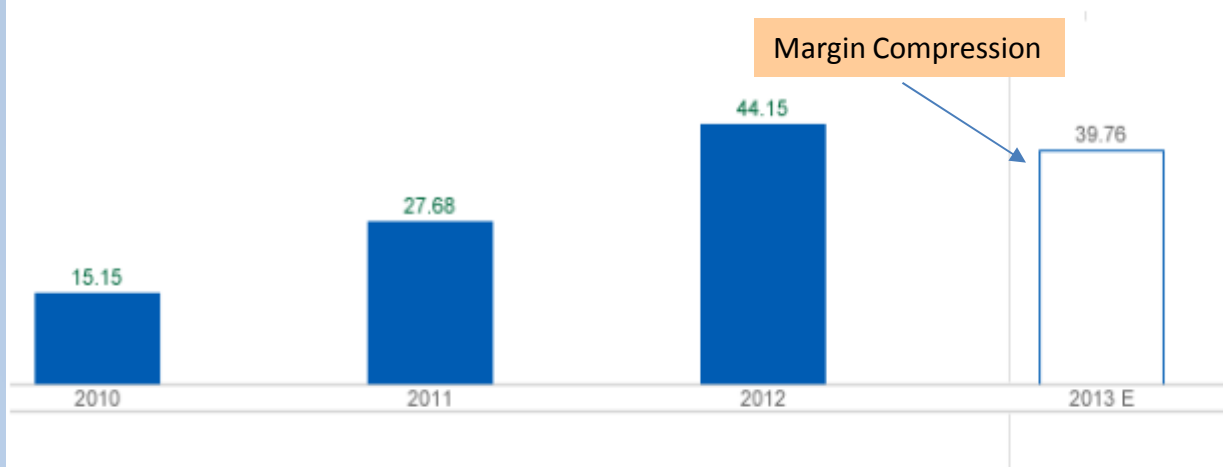
# 20 DMA



Apple Update

# Earnings and Revenue Growth

## Earnings Per Share (GAAP)



### Year Over Year Growth:

For 2013, analysts estimate AAPL will earn \$39.76 per share, a decrease of -9.94% over the prior year's results.

+62.2%

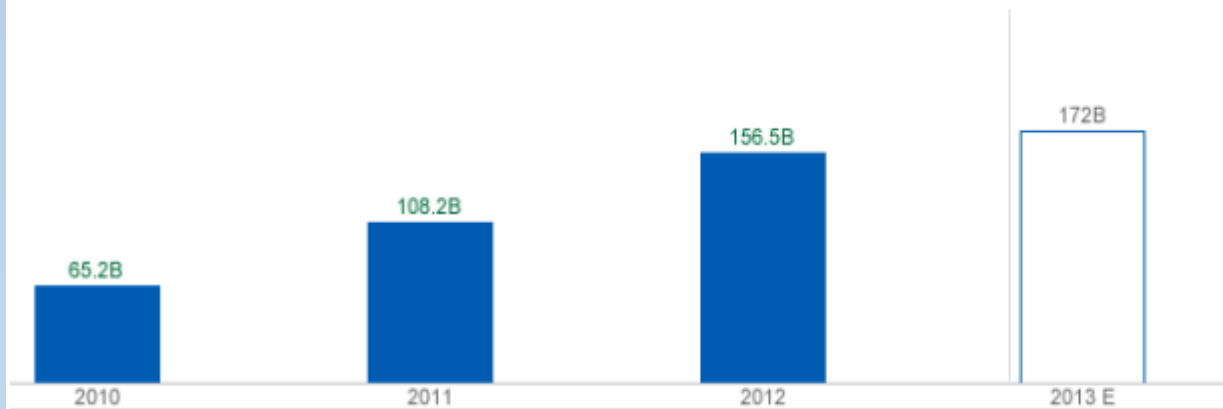
Annualized 5 Year growth rate

### Growth Rates

1 Yr	3 Yr	5 Yr
+2.1%	+69.4%	+62.2%

Positive/Negative Surprise  
 Positive/Negative Restatement  
 Recent Restatement

## Revenue (Sales) (Numbers shown in Billions)



### Year Over Year Growth:

For 2013, analysts estimate AAPL will generate revenues of \$172.0B, an increase of 9.92% over the prior year's results.

+44.8%

Annualized 5 Year growth rate

### Growth Rates

1 Yr	3 Yr	5 Yr
+18.8%	+53.9%	+44.8%

# Earnings Forecast



# Valuation

## Forecast 12 Month Forward PEG Ratio

P/E < Growth

P/E = Growth

P/E > Growth



.56 → 0.75



P/E = 11.4  
Growth = 15.1%

0 0.2 0.4 0.6 0.8 1 1.2 1.4

# Analyst Consensus

## Consensus Recommendation



View [aapl Ratings & Predictions](#)

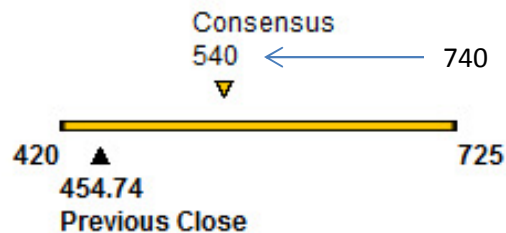
Each [Recommendations](#) received from contributors is mapped to one of the I/B/E/S standard ratings. A consensus recommendation is determined by an average of the numeric values, rounding that mean value to the nearest integer. This area currently displays US research coverage only. In many cases, non-US related research coverage can be accessed from the homepage of the respective company.

## Detailed Analyst Recommendation



[View list of Analyst Firms](#)

## 12-Month Price Target Range [Graph Key](#)



## Forecasts



# Investment Risk

## Current Issues

- Margin Compression
- China Rollout (iPhone/iPad)
- Future Product Innovation
  - (iTV, iRadio, iWatch, iCar)

## Risk Mitigation

- Very Sharp Correction
  - ~20% recovery
- Dividend Increased (~2.7%)
- Exceeded Rev/Earnings in last quarter
- iPhone Upgrade (2/3Q)



# Conclusions

- Bottom likely been put in (\$385)
- Modest (~15%) upside this year with iPhone upgrade
- Dividend (~2.7%) pays you for waiting for next new product
- No major price upside until next product announced/validated

# Apple Backup 2012

# Apple Analyst Summary

## Consensus Recommendation



View [aapl Ratings & Predictions](#)

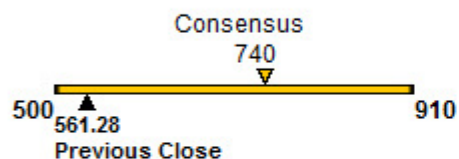
Each [Recommendations](#) received from contributors is mapped to one of the I/B/E/S standard ratings. A consensus recommendation is determined by an average of the numeric values, rounding that mean value to the nearest integer. This area currently displays US research coverage only. In many cases, non-US related research coverage can be accessed from the homepage of the respective company.

## Detailed Analyst Recommendation



[View list of Analyst Firms](#)

## 12-Month Price Target Range [Graph Key](#)



Price targets are calculated by estimating future earnings per share and then applying a price-to-earnings multiple, known as the P/E ratio.

## Consensus Recommendation



View [earnings surprise data table](#) for more information.

# Apple Earnings Growth

Forecast Earnings Growth

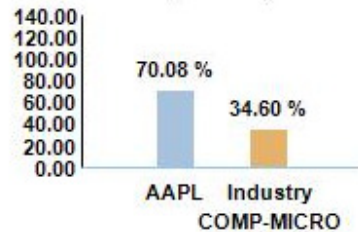


Over the next five years, the analysts that follow this company are expecting it to grow earnings at an average annual rate of 21.46%. This year, analysts are forecasting earnings growth of 10.28 over last year. Analysts expect earnings growth next year of 47.08 over this year's forecasted earnings.

# Apple Metrics Summary

## Earnings Growth(2012)

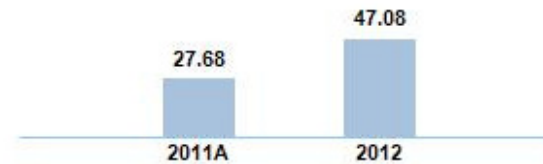
Earning Growth ( 2012/09 )



Earnings Growth is the measure of year on year earnings per share (EPS) growth from the prior fiscal year, expressed as a percentage.

View [Forecast Earnings Growth](#).

## Consensus Earnings Forecast



The actual reported earnings per share for 09/2011 for AAPL was 27.68 For the fiscal year 09/2012, the consensus mean EPS is 47.08, derived from a total of 37 estimate View annual and quarterly consensus data.

View [annual and quarterly consensus data](#).

## Price/Earnings(2012)

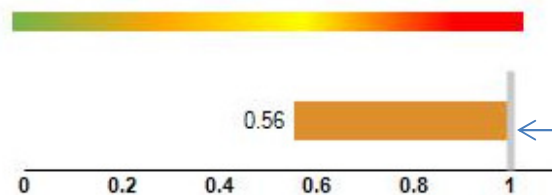
[EPS Summary](#)



Price/Earnings ratio is a widely used stock evaluation measure. View [P/E data](#) for the next four years for this security.

## PEG Ratio

P/E < Growth    P/E = Growth    P/E > Growth



The PEG ratio is the Price Earnings ratio divided by the growth rate. In this case we use the forecasted earnings over the next 12 months and the long term forecasted growth rate (based on the consensus of professional analysts.)

Apple Update